Dear ……………….,

I am writing to you as a key business/employer in my constituency to ask if you can join us in helping to tackle youth unemployment as we come out of the pandemic by employing some young people under the Government’s Kickstart scheme.

Under Kickstart if an employer takes on a young person aged 18-24, the Government will pay all of the wages for 25 hours work each week at the national minimum wage for 6 months. The positions created must be additional to your current recruitment requirements and employers are asked to help with employability support – but there is funding and support available to ensure that this is not a burden to your business.

We know from recessions in the past that often it is young people that are hit the hardest in the labour market and sadly in some cases this can lead to long term unemployment.  During the pandemic and even as we come out of it, the opportunities for young people especially to secure employment have been greatly reduced, I see Kickstart as a great way to give young people the vital start in the world of work that they need and at the same time help your business.

There are some more details on the attached flyer but if you would like to know more or think that you could help please either contact Tania Griffiths District Kickstart Account Manager – [tania.griffiths@dwp.gov.uk](mailto:tania.griffiths@dwp.gov.uk) mobile number 07774 337868 or let me know and I will connect you with the right person from Jobcentre Plus who will be very happy to help.

I know how much our businesses contribute already to the local economy and community and hope that you agree that Kickstart is another great way that you can do this and give young people the start that they most need at this most challenging time